

For Immediate Release
April 9, 2008



For more information contact:
Elisha Tremblay
Prudential Northeast Properties
Phone: 207-873-7400

**Elisha Tremblay NAMED TO
PRUDENTIAL REAL ESTATE'S LEADING EDGE SOCIETY**

Waterville, Maine — Elisha Tremblay of Prudential Northeast Properties has been named to the prestigious Leading Edge Society for 2007 by Prudential Real Estate Affiliates, Inc., a Prudential Financial, Inc. [NYSE:PRU] company. The award recognizes residential sales professionals who exemplified great sales production of closed residential units for the year.

Elisha Tremblay was recognized during special awards ceremonies at Prudential Real Estate's Sales Convention held in New Orleans from March 16-18, 2008. Thousands of real estate professionals from the United States, Mexico and Canada attended the event.

"Elisha Tremblay" exemplifies the high level of customer service that has helped us thrive," said Mr. Bob Norris Broker/Owner, Prudential Northeast Properties. "We go to great lengths to maintain our focus on our customer's needs and preferences. Elisha Tremblay has been very successful in pursuing this strategy."

Elisha Tremblay entered the real estate industry in 2005 when she joined Prudential Northeast Properties.

Prudential Northeast Properties, which is independently owned and operated, became an affiliate of the Prudential Real Estate Network in 1997. Since that time it has earned a host of honors, including multiple round table awards given to the company over the last several years and was just named the First Place Award Winner in the Northern Region for residential production.

Prudential Northeast Properties is one of Maine's largest and fastest growing real estate agencies with offices in Bangor, Ellsworth, Searsport, Camden, Newport, Dexter, Waterville and Westbrook.

Prudential Real Estate and Relocation Services is Prudential's integrated real estate brokerage franchise and relocation services business. Prudential Real Estate franchises are independently owned and operated. Companies are selected based upon outstanding performance records, high levels of customer service and shared business values with those of Prudential. Prudential Real Estate provides franchises with business strategies using Operation Reviews as well as numerous benefits, including access to Prudential Real Estate's Online Seller AdvantageSM program designed to provide real-time information to sellers with the touch of a keystroke. Prudential Real Estate is one of the largest real estate brokerage franchise networks in North America, with nearly 2,100 franchise offices and approximately 64,000 sales professionals in the franchise Network as of December 31, 2007.