

Michelle Flaherty of Prudential Northeast Properties (serving Greater Portland, Maine) has been chosen to be an official blogger for Realtor Magazine's YPN Lounge.

1. According to the National Association of Realtors, the YPN Lounge is the online meeting place of the [Young Professionals Network](#), a dynamic group that's dedicated to increasing the voice and leadership of young professionals in the real estate industry.

A team of YPN members from across the country serve as regular contributors to this blog, offering their insights into technology, prospecting, marketing, career development, and much more.

YPN was created by REALTOR® Magazine as a forum for young, rising real estate professionals to network and stay up-to-date on the latest business tools and strategies. As home buyers get younger and the real estate industry constantly evolves, YPN sets out to ensure young professionals' voices and ideas are heard within the industry.

To read Michelle's latest blog entry—on 2.5 reasons why she thinks buyers will be moving up in 2010, [click here](#). To contact Michelle, visit her website at [www.michelleflaherty.com](http://www.michelleflaherty.com).